



Foothill Marching Band Boosters



FOOTHILL HIGH SCHOOL * P.O. Box 866 * Pleasanton, CA 94566 * 925-461-6648

September 2, 2009

Dear Foothill Band Sponsor:

Thank you for considering a sponsorship opportunity at this year's Foothill Band Review program. We offer advertisements in our program and award trophy sponsorships. Your sponsorship is an important contribution to one of the premier music programs in California. The Foothill Band has consistently demonstrated excellence in musical education and performing arts for over thirty years. This year's 35th annual Foothill Band Review will attract more than three thousand visitors to Pleasanton to participate in or simply enjoy the premier Northern California band parade and field show competition event. The Foothill Band Review showcases the best bands, the best judges and the finest performances in Northern California.

As you may already know, this event is also the largest fundraising event of the year by the Foothill Band Boosters. The Boosters are a licensed non-profit organization that exists solely to support the needs of the band. Maintaining a truly world-class high school music program requires expertise, hard work and the financial support of both parents and generous sponsors like you. The shrinking funds available to California schools for music programs have already closed a number of Northern California band programs. Fortunately, because of the unflagging support of the Pleasanton School Board, our school staff and the national reputation of the band, our local program has been spared.

Your generous support enables the band to continue to expand to accommodate the burgeoning student population of our city, provide instruments for use by those who could not otherwise afford them and maintain the huge existing inventory of instruments. Your ad will appear in the Band Review program and about a thousand copies of the program will go home with Tri-Valley families. Your award sponsorship is highlighted in the program and announced during the awards ceremony attended by 90+ participating school bands and their family members and fans!

When you complete the enclosed sponsorship forms and return it with your sponsorship check by October 10th, you will become an esteemed patron of one of the great music programs in California. Then join our entire community on Saturday, October 24th to enjoy the music, pomp and pageantry of the 35th Annual Foothill Band Review.

Sincerely

,

Terry Abbey
Chairman, 35th Annual Foothill Band Review